

**PRESS RELEASE
FOR IMMEDIATE RELEASE**



Days Inns - Canada Teams Up with Canadian Hockey League

TORONTO, ON (October 30, 2018) - Days Inns - Canada today announced an exciting new partnership with the Canadian Hockey League (CHL).

The hotel chain's sponsorship features a branded web presence, in-ice logo placement, as well as an in-venue kiosk as part of the CHL's National Events calendar that includes the CIBC Canada Russia Series in November, the Sherwin-Williams CHL/NHL Top Prospects Game in January, and the Memorial Cup presented by Kia in May.

"The Canadian Hockey League is proud to welcome Days Inns - Canada as part of the CHL family," said Cole Butterworth, CHL Director of Business Operations. "With almost 30 Days Inn locations in CHL markets across the country, we think this partnership is a great fit and look forward to helping Days Inn showcase their brand and associate with CHL fans through Canada's national pastime."

The CHL's unique local in-market presence in Canadian communities from coast-to-coast will truly leverage Days Inns - Canada sponsorship activations. Throughout the 2018-19 season alone the partnership will connect with places that include Kamloops and Vancouver, British Columbia, Red Deer, Alberta, Sarnia and Oshawa, Ontario, Sherbrooke and Drummondville, Quebec, and Halifax, Nova Scotia,

"We're thrilled to be an Affiliate Level sponsor of CHL National Events," said Ally Wesson, Senior Director of Marketing, Days Inns - Canada. "We look forward to interacting with hockey fans across the country and having an on-site presence at all CHL National Events."

In conjunction with the on-site activation events, Days Inns - Canada will be giving fans the chance to win gift cards through a series of social media contests.

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About the Canadian Hockey League:

The Canadian Hockey League is the world's largest development hockey league with 52 Canadian and eight American teams participating in the Ontario Hockey League, Quebec Major Junior Hockey League and Western Hockey League. The CHL is the number one supplier of talent to the National Hockey League and U Sports.

About Days Inns - Canada:

Days Inns - Canada is one of the country's leading hotel chains with over 115 independently owned and operated properties and over 8,930 rooms. Its franchises cover a wide range of urban, airport and resort properties in primary and secondary markets across Canada. Every Days Inn by Wyndham in Canada participates in the Wyndham Rewards guest reward program. Part of Wyndham Hotels & Resorts (NYSE: WH), Days Inn by Wyndham is a globally recognized hotel brand with nearly 1,800 economy to upper-midscale properties located throughout the globe. Wyndham Hotels & Resorts is the world's largest hotel franchising company, with nearly 9,000 hotels across more than 80 countries on six continents.

For more information about Days Inns - Canada, to make an online hotel reservation or to become a Wyndham Rewards member, visit www.daysinn.ca or call the bilingual reservations hotline at 1 800 DAYS INN (1-800-329-7466). Like us on Facebook, facebook.com/daysinncanada, follow us on Twitter, twitter.com/daysinncanada and follow us on Instagram, instagram.com/daysinncanada

About Realstar Hospitality

In 1992, Realstar Hotel Services Corp. acquired the master franchise rights for the Days Inn brand in Canada. Realstar Hospitality also holds the master franchise rights for two other hotel brands in Canada and is a division of Realstar Group. The international, privately held Realstar Group was founded over 40 years ago and has offices in Toronto, Canada and London, England. The company is a leader in the ownership and operation of multi-unit residential real estate, sports, entertainment and other community event facilities and hotels in both the limited service and full-service sectors. For more information visit www.realstarhospitality.com